

HARMONY CENTRAL PRESS RELEASE

FOR IMMEDIATE RELEASE

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Harmony Central Announces Collaboration with TAKELESSONS.COM

—Latest content share agreement provides quality lesson content from TakeLessons.com to the HC Community —

Nashville, Tennessee/San Diego, California—**Harmony Central** has joined with TAKELESSONS.COM, the fastest-growing online music lesson site in the United States, to provide high-quality music lessons to the Harmony Central community.

“We’re constantly looking for ways to accomplish our goal of helping people ‘make better music,’” states Harmony Central Director, Dendy Jarrett. “They say you can never be too rich or too thin, but we also think you can never be too smart—and apparently, TAKELESSONS.COM agrees.”

According to Megan Liscomb, Content Marketing Specialist for TAKELESSONS.COM, “We traditionally don’t do partnerships, but decided to make an exception because Harmony Central’s exceptional reach will allow more musicians to find out about us.”

Harmony Central has also done content sharing with Music Trades, Musical Merchandise Review, DrumHead magazine, and others to ensure that Harmony Central’s content isn’t only about excellence, but also about breadth.

About the Participants

TAKELESSONS.COM has been connecting students and teachers since 2006. Their teachers are background-checked and very well vetted. They help students find the right teacher in their area, and they assist teachers with managing their business, communicating with students, and teaching lessons. TAKELESSONS believes that success in learning often depends on finding the right teacher—someone who not only has expertise in a subject, but also knows how to inspire because the teaching style that works for one student may not work for another. Although TAKELESSONS started with music, the company now offers lessons in many areas including dance, acting, language, and student studies (math, science, English, etc.).

Harmony Central is the world’s premier web destination for musicians, and is known equally for its vibrant community, in-depth articles, unbiased reviews, and hundreds of thousands of user reviews. In continuous operation since 1995, it was acquired by Gibson Brands in 2015 with the mandate to remain a neutral, public-facing site dedicated to helping people create, perform, and enjoy music.

www.harmonycentral.com

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