

# HARMONY CENTRAL

## PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**11.18.2015**

### **Harmony Central Announces Gus Lozada's Signature Forum**

—Harmony Central and Latin music keyboard legend Gus Lozada have joined to form a Signature Forum: **Gus Lozada - Mundo de la Música y Tecnología** —

Nashville, Tennessee; Mexico

**Gus Lozada** has partnered with Harmony Central to create a Signature Forum called "**Gus Lozada - Mundo de la Música y Tecnología**," which caters to our growing Spanish-speaking musician community. Gus has spent the last few years as a member of the Latino band LaLey, where he toured the world. He has also served as sales manager, product specialist, artist relations and Latin America liaison for companies like Avid Technology, inMusic, and currently, PreSonus.

Gus states: "I've moderated the Spanish forums at Harmony Central for years. I am honored to have the opportunity for this to become a Signature Forum so that Harmony Central can reach the ever-growing Spanish music community so we can help them 'make better music.'"

Harmony Central Director, Dendy Jarrett says "Gus has long been a superb and valued moderator for our Spanish forums, but his accomplishments over the last few years and charismatic personality make this a natural evolution. We are honored to have him with us."

**Harmony Central** is the world's premier web destination for musicians, and is known equally for its vibrant community, in-depth articles, unbiased reviews, and hundreds of thousands of user reviews. In continuous operation since 1995, it was acquired by Gibson Brands in 2015 with the mandate to remain a neutral, public-facing site dedicated to helping people create, perform, and enjoy music. [www.harmonycentral.com](http://www.harmonycentral.com)

#### **For More Information**

Please see:

[http://www.harmonycentral.com/forum/forum/Forums\\_General/acapella-55](http://www.harmonycentral.com/forum/forum/Forums_General/acapella-55)

Please contact: Dendy Jarrett -Director | Harmony Central Communities  
djarrett@harmonycentral.com