

News: Organic Custom Drums: Organic Custom Drums Announces New Snare Drums

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Latest design innovation features a fixed bottom shell paired with a floating top shell.

Organic Custom Drums announces a new design for their cutting-edge floating-shell snare drums. While Organic's new approach still utilizes their custom Center Ring, to which all hardware is attached, the bottom shell is now part of the Center Ring, as opposed to being a separate floating shell. The drum's top shell continues to be floating and interchangeable for a wide range of sound possibilities.

Artie Eaton, Organic Custom Drums' Director of Business Relations says, "Our new drum design is based on the fact that the majority of drummers using our drums are only swapping out the top shell to modify their sound palette. Additionally, making the Center Ring and the bottom shell one piece enables the Center Ring to add more depth and body to the drum's overall sound, since there is better energy transfer between the bottom shell and Center Ring."

The new Floating/Fixed Shell drums will be available in June 2010 and will feature maple and birch bottom shells in 6-, 8-, and 10-ply configurations. Single ply steam-bent Center Rings and bottom shells will be available as a custom option. Options for top shells continue to include maple, birch, mahogany, cherry, and oak ply shells, a wide variety of metal shells including brass, aluminum, nickel silver, and steel as well as single-ply steam bent exotic and domestic wood shells.

For more information, visit <http://www.organicdrums.biz/>

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